

LETTER FROM THE EDITORS



John Mezias, Editor

This issue of *AIB Insights* is our seventh annual focused issue highlighting research from finalists of the Peter J. Buckley and Mark Casson AIB Dissertation Award. Since 2013, these issues have served as an invaluable conduit for the timely dissemination of the latest, state-of-the-art dissertation research in international business, and we proudly continue this tradition. As in the six previous years, this special issue publishes extended dissertation abstracts of this year's award-winning and award-nominated dissertations. Our contributing authors summarize their dissertation research to capture their extensive and exceptional scholarly endeavors in a "nutshell."

2019 Buckley and Casson AIB Dissertation Award winner:

"Essays on Organization, Creativity, and Globalization" by Sungyong Chang, London Business School (Ph.D. awarded by Columbia University)

BIG Question: How does the globalization of digital innovations facilitate the discovery of talent and how can firms benefit from the globalization of digital innovations?

Award-nominated dissertations (in alphabetical order):

"Foreign Direct Investment in Global Cities and Co-ethnic Clusters: Characteristics, Performance, and Survival" by Dwarka Chakravarty, San Diego State University (Ph.D. awarded by Ivey Business School, Western University)

BIG Question: How does subsidiary location within global cities and co-ethnic clusters impact the characteristics, profitability, and survival of foreign direct investment?

"Subnational, Regional, Digital: Contemporary Perspectives on the Internationalization of Firms" by Maximilian Stallkamp, Virginia Tech (Ph.D. awarded by Ivey Business School, Western University)

BIG Question: How is the internationalization of contemporary firms shaped by (1) subnational/regional factors and (2) by digital business models?

"Bloody Business: Multinational Investment in an Increasing Conflict-Afflicted World" by Caroline Witte, Copenhagen Business School (Ph.D. awarded by Erasmus University Rotterdam)

BIG Question: What determines multinational enterprises engagement in conflict countries?

On behalf of the AIB community, we would like to thank this year's Buckley and Casson AIB Dissertation Award Selection Committee for their invaluable and dedicated efforts, work, and commitment: Shige Makino (Chair), David Reeb, Marcus Møller Larsen, and Tatiana Kostova.

On pages 20-21 in this issue, we provide an overview of previous winners of this prestigious award, starting with the award's founding year of 1968.

Congratulations to the 2019 AIB dissertation awardee and finalists for their significant accomplishments!